

Benchmarking TV viewing in 2019: Belgium in Europe

Age group, Audience, Reach threshold		Daily reach			Weekly reach			Monthly reach			Daily time spent (min.)
12+	Austria	66,5%			89,7%			97,4%			196
4+, Live+7, 1'	Belgium North	71,1%			91,8%			98,3%			223
4+, Live+7, 1'	Belgium South	67,3%			89,5%			98,1%			262
4+, Live+3, 3'	Czech Republic	68,9%			88,3%			95,1%			222
	Finland	66,0%			87,0%			95,6%			162
4+	France	71,0%			88,5%			96,7%			
14+	Germany	69,8%			88,2%			95,2%			227
, Live+7	Ireland	61,5%			85,3%			99,5%			158
4+, Live+7, 1'	Italy	72,0%			88,9%			95,0%			244
6+	Netherlands	67,6%			89,5%			95,6%			188
4+, , 1'	Poland	59,6%			79,2%			88,9%			386
, Live+7, 1'	Portugal	84,9%			99,2%			99,7%			
4+	Russia	65,8%			89,2%			98,1%			220
, , 1'	Slovenia	70,9%			88,9%			96,3%			301
4+	Spain	68,6%			88,2%			95,7%			222
3-99, , 1'	Sweden	58,6%			81,4%			91,7%			127
3+, Live+7	Switzerland	53,9%			79,4%			89,5%			
, Live+7, 3'	UK	69,5%			90,4%			97,1%			183
	Ukraine	65,5%			88,7%			96,4%			225